DEAR PARTNERS,

For over 133 years, the National Geographic Society has invested in innovators—bold scientists, explorers, educators, and storytellers who are committed to furthering our understanding of the planet. After a year of loss and reckoning, our eyes are open with greater clarity and purpose to solving the planet’s most pressing issues.

As curators of exhibitions meant to be experienced in person, we have felt the past year to be particularly challenging. But being separated by videoconference screens has only solidified our belief in the irreplaceable power of in-person experiences. With renewed vigor, we’re looking forward to sharing those experiences.

This year we’re offering several new exhibitions including “Inside the Curve: Stories from the Pandemic,” a powerful global perspective of the COVID-19 pandemic through the lens of local storytellers and journalists. By elevating stories of underserved populations and focusing on deeply personal firsthand accounts, we aim to educate through impactful storytelling.

We have a renewed commitment to education and DEI as strategic priorities of our mission. We aim to inspire the next generation of changemakers to take action in protecting, preserving, and caring for our beloved planet. We have had the honor of working with museums around the world and consider these partnerships to be a wonderful opportunity to connect with audiences far and wide. Join us in telling these compelling stories. Together we can encourage visitors to value our planet and all those who share it.

JENNIFER P. WALLACE
DIRECTOR, MUSEUM PARTNERSHIPS
NATIONAL GEOGRAPHIC SOCIETY
At the outset of the unprecedented COVID-19 pandemic, National Geographic quickly responded by creating a new fund in support of journalists and storytellers worldwide. The penetrating work of these grantees richly illustrates a myriad of aspects of a world in crisis, elevating deeply personal local stories and giving them a global reach. See the pandemic through the eyes of these National Geographic storytellers.
What do you do when the snows you depend on for water are melting too quickly, and glaciers have receded high into the mountains? Near the border separating Pakistan and India, the people of Ladakh are dealing with climate change by creating huge cones of ice that give desperate farmers water when they need it. In this new National Geographic exhibition, photographer Ciril Jazbec shares a striking visual representation of these life-saving ice structures, known as stupas, after the Buddhist term for mounds of stone or mud that house relics.
The International Energy Agency estimates that around 770 million people in the world live without access to electricity. Solar power, however, is increasingly providing a clean alternative to batteries and kerosene lamps as remote rural communities wait to be connected to the grid. From Myanmar to Uganda to India, National Geographic photographer Rubén Salgado Escudero documents how solar technology has changed the lives of these individuals in captivating portraits lit only by the photovoltaic system available to these communities.
In recognition of the 100th anniversary of the U.S. constitutional amendment confirming women’s right to vote, and based on a book released in October 2019, this powerful photography collection from National Geographic highlights women from around the globe, accompanied by personal stories and revelatory commentary from a wide range of female luminaries including Oprah Winfrey, U.S. Speaker of the House Nancy Pelosi, and New Zealand Prime Minister Jacinda Ardern. In this bold and inspiring exhibition, National Geographic turns to its iconic Image Collection to showcase the history of women around the world.
PLANET OR PLASTIC?

We made it. We depend on it. And we’re drowning in it. As the amount of single-use plastic in the world’s ocean continues to grow, National Geographic is committed to tackling this pressing problem. This exhibition is aimed at raising awareness of the challenge and inspiring people to reduce their use of single-use plastic. Doing so not only will benefit the thousands to potentially millions of marine animals that become entangled in, are suffocated by, or ingest plastic each year, but will also contribute to the overall health of the planet’s marine ecosystems and all who rely upon them.
For more than a century, National Geographic has pioneered and championed the art of wildlife photography, and captivated generations of engaged audiences with a steady stream of extraordinary images of animals in nature. From the very first such image to appear—a reindeer, in 1903—National Geographic’s publications have broken new ground and pushed the bar higher again and again, establishing an unmatched legacy of artistic, scientific, and technical achievement.
This breathtaking tour of the world’s most extraordinary landscapes reveals the splendors of nature in every form. Best-in-class photographers have captured views you’ve never imagined—by climbing mountains, flying in helicopters, and diving deep underwater—to bring bold new perspective to the great outdoors. Vibrant and inspiring, this exhibition is an invigorating journey to see the wonders of the world—from coast to valley to hilltop and everything in between.
Our world is a kaleidoscope of color. From the hazy blues and grays of early morning light to the vivid purples and reds of sunset, a profusion of color envelops us every minute of every day—and yet we rarely stop to pay attention. This remarkable exhibition invites us to notice. Each section, devoted to one specific color, includes an inspiring essay about its meaning, qualities, and symbolism as well as engaging quotes and surprising insights. As visitors journey through this exhibition, these beautiful photos will give their eyes, hearts, and minds an unexpected gift.
National Geographic photographer Joel Sartore is on a mission to create a photo archive of global biodiversity in a project aptly named Photo Ark. Over three-quarters done, after more than a decade, he has completed intimate portraits of more than 11,000 species, with a goal of photographing more than 15,000. The National Geographic Photo Ark aims to document every species currently living in the world’s zoos and wildlife sanctuaries, inspire action through education, and help save animals facing extinction in the wild by supporting on-the-ground conservation projects. Museums worldwide are hosting Photo Ark exhibitions to raise awareness.
This exhibition will plunge visitors into the underwater world of sharks, presenting a comprehensive body of photographic work highlighting Brian Skerry’s unique combination of passion, skill, and technique. The exhibition introduces several shark species and explores what makes these deep-sea dwellers unique, important, and increasingly endangered. Visitors will embark on a worldwide journey to better understand these apex predators and what it takes to photograph them, and will read first-person stories of close shark encounters.
“Spectacle” is an exquisite photo exhibition that showcases an array of sights that are as remarkable as they are unforgettable. The photographs highlight moments of celebration and moments of utter chaos. They reveal awe-inspiring life-forms and capture our miraculous planet in all its glory—emphasizing the need to protect all of its wonder. Each image enlightens and inspires, allowing visitors to marvel at the diverse, complex, and truly remarkable planet on which we all live.
Did you know that girls have more taste buds than boys do? Or that slugs have 3,000 teeth and four noses? And who knew that gorillas burp when they’re happy? “Weird but True” is full of wild, entertaining, brain-bending, visually stunning facts. It also features eye-popping photos and bold, colorful graphics that entice kids and encourage them to recall what they’ve learned. Based on the wildly successful National Geographic Kids magazine feature and a best-selling series of books, the exhibition covers a broad range of topics including science, food, pop culture, and more!
From the Moeraki Boulders in New Zealand to the pope taking a selfie in Vatican City, this exhibition of visual wonders reveals a world very few have the chance to see for themselves. Shot by some of the world’s finest photographers, “Rarely Seen” features striking images of places, events, natural phenomena, and man-made heirlooms. It’s all here: a green-crowned brilliant hummingbird looking eye to eye with a pit viper, the Rayong Dam, an underwater park in Austria, ice caves, a supercell storm cloud, a royal white tiger, and more. With an introduction by veteran National Geographic photographer Stephen Alvarez, whose work has taken him from the Peruvian Andes to the deepest caves of Papua New Guinea, this exhibition captures once-in-a-lifetime moments, natural wonders, and rarely seen objects from across the globe.
Thanks to the work of renowned and award-winning photographers, videographers and scientists in the field, there is an abundance of engaging stories to reveal new exhibition ideas. And with an Image Collection containing more than 65 million images, curating those stories reveals endless possibilities. National Geographic’s archival collection spans the history of photography right up to the groundbreaking scientific expeditions of today for an unparalleled survey of the world and human activity.

COLLABORATE WITH NATIONAL GEOGRAPHIC ON FUTURE EXHIBITION IDEAS.
EDUCATIONAL OBJECTIVES

Educating our next generation of changemakers is urgent; the time to focus on it is now. National Geographic believes that young people—and the educators who reach them—are key to addressing the planet’s most pressing problems.

A set of ambitious goals guides this commitment. By 2030, National Geographic aims to equip 2.5 million educators with game changing content, tools, and experiences. We also aim to reach 100 million young people to help them cultivate empathy for the Earth. Our teams have developed educational resources, geographic tools, and learning experiences to enhance both in-classroom and informal experiential learning.

We are focused on generating opportunities for coordinated distribution of these resources through our various platforms, global partners, museum exhibitions, and technology-based solutions.

We see exhibitions as portals for global engagement through:
- Teachers, students, and families
- Convenings for Explorers
- Events for sponsors, donors, partners, and members

Far more people can experience these exhibitions through virtual offerings such as:
- Field trips (inquire with our team for more details)
- 360° exhibition tours
- Live events

UN SDGs

Our unique ability to manifest research in practical and concrete ways for both educators and learners will lead to our success. To do this, we’re organizing under one overarching umbrella: Five NGS focus areas, working in concert with targeted UN Sustainable Development Goals. We see geography as an integrator that runs across all disciplines.

IMMERSIVE EXPERIENCES: 360° VIRTUAL REALITY

Allow your visitors to explore the world with National Geographic through an immersive VR experience. Pre-loaded Oculus headsets are available to be loaned to your venue, with 360° video content, ideally to be experienced within a theater-like setting. You can also license VR content for your museum’s own experience.
Our commitment to diversity, equity, and inclusion is more than just words. We recognize that in order to achieve our mission, we must have a diverse group of staff, Explorers, educators, and storytellers contributing their critically important perspectives and ideas. The very best ideas are a result of diverse teams and backgrounds. We are in the business of championing all voices — it is critical to pushing us to a brighter future.

In the past, the National Geographic Society has not always valued everyone’s stories equally, and we acknowledge that we have a history of racist coverage and systemic inequality. Our work has changed over the decades, and we are committed to not only reflecting the social realities of our time, but to achieving a more equitable and inclusive world.

In May 2020, we launched our first diversity, equity, and inclusion statement which will serve as the north star for our efforts throughout our internal and external culture, systems, and practices.

**Your Story Matters**
*You Bring the Yellow Border to Life*

We are not all the same. It is our differences that make the National Geographic Society, and our world, a better place. We embrace each person’s identity, experiences, and abilities, and we commit to cultivating an environment where everyone benefits from opportunity, mutual respect and a sense of belonging. We all have a story to tell. When we share and celebrate our stories, the yellow border comes to life.
BY THE NUMBERS

Since 2012, National Geographic Traveling Exhibitions have been seen by more than

53 MILLION VISITORS

65 MILLION
National Geographic archive images and motion clips are available

Exhibitions have traveled to
46 COUNTRIES
and
215 CITIES

Considered one of the
TOP SOURCES FOR ACCLAIMED PHOTOGRAPHY EXHIBITIONS IN THE WORLD

40
Number of adults’ and kids’ books that are available for exhibition merchandising

Exhibitions have been translated into 30 LANGUAGES

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National Geographic and “la Caixa” Foundation have entered into a partnership that will bring exhibitions throughout Spain and Portugal for the next three years. By displaying the exhibitions in open spaces free to the public, both National Geographic and “la Caixa” Foundation are bringing educational and cultural experiences within everyone’s reach. The first exhibition in the partnership, “Pole to Pole,” takes visitors on a journey through the Arctic to Antarctica and reveals the beauty and fragility of our endangered planet.

**PARTNERSHIP HIGHLIGHT**

**DIGITAL DELIVERY**

International partners have a unique opportunity to participate in our digital delivery model. Content packages are provided via a secure link thereby eliminating costly shipping fees. This model is ideal for photography-, video-, and panel-based shows.

1. A fully curated DIGITAL PACKAGE will be sent to your team.

2. PRINT the files to specs that work for your venue and install. National Geographic provides print and install guidelines for quality.

3. OPEN your National Geographic-branded exhibition! @NatGeoMuseum will promote on our social channels, tagging your venue with your desired handle.

**TRANSLATIONS MAY BE AVAILABLE FOR AN ADDITIONAL FEE**

**INQUIRE WITH OUR TEAM TO DISCUSS**

"la Caixa" Foundation

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